



STRATEGIC FRAMEWORK

2016-2020

January 2016

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2016-2020

STRATEGIC IDENTITY



Association XY's Vision Statement

Good health and well-being for all in B&H.

Association XY's Mission Statement

Association XY is the leading non-governmental organization dedicated to providing health care services, health promotion and promotion of healthy life styles of all living in BiH through innovative, sustainable and systematic solutions.

Association XY's Values

We believe that:

- our **commitment** motivates and inspires others to fight for all have equal human rights
- our **professionalism** and **experience** influence the improvement of health and healthy lifestyles of the citizens of Bosnia and Herzegovina and especially sexual and reproductive health
- our **innovation** and **uniqueness** generates strong partnerships important to the health of the citizens of B&H
- **volunteerism** greatly contributes to XY's successes



XY'S STRATEGIC FRAMEWORK

Introduction to the XY'S Strategic Framework 2016- 2020

Association XY is the leading non-governmental organization in BiH dedicated for 15 years to providing health care services, health promotion and promotion of healthy lifestyles of all through innovative, sustainable and systematic solutions. The work of XY is mainly oriented to young people, marginalizes and undeserved such as children with disabilities, children without parental care, people living with mental disorders, people living with rare diseases, prisoners, LGBTIQ population, people with HIV and AIDS, human trafficking victims. Association XY continuously provides support to professionals particularly in field of health and education.

The Strategic plan 2016 - 2020 came as a result of long term preparation and collaboration among XY's experienced staff and volunteers, faithful partners and friends of XY.

Association XY also has a huge support by IPPF European Network within the one year long development process.

DEVELOPMENT OF THE STRATEGIC PLAN



Furthermore, the Strategic Plan 2016 – 2020 was created as guiding light for Association XY to meet the health needs of people in B&H on the way of fulfilling the vision: Good health and well-being for all in B&H.

It represents the basis for long term working plan which will strive to promote and protect sexual and reproductive health and rights, health, healthy lifestyle and mental health of all in Bosnia and Herzegovina.

Following the mission and vision, Association XY is committed to finding permanent, sustainable and systematic solution with long-term effects in the process of health improvement.

Strategic acting of Association XY is based on respecting human rights, equality, equity and diversity of all people in all aspects of their life.

Our Strategic plan implementation will be guided by our values and drivers.

DRIVER 1

STIGMA AND DISCRIMINATION

B&H society is a traditional society with currently very poor educational system, with a strong sense of stigma and discrimination towards the other and different.

There is also a gender inequality where women are discriminated in every field. Gender based violence is on the rise and manifested the most at the family level.



Legislation in the field of health and gender equality is enhanced but implementation of the law, policies and strategies are unsatisfactory or almost none due to lack of government accountability and transparency.

In government and public health institutions, there is no sensitivity toward prioritizing and promoting sexual and reproductive health and rights. There is very weak support to vulnerable groups such as women, LGBT and children with disabilities.

DRIVER 2

LACK OF OPPORTUNITIES FOR YOUNG PEOPLE

In Bosnia and Herzegovina is greatly evident unemployment, especially of young and educated. Leaving abroad for work or studies is the only solution for a large number of young people to find work and a better quality of life.

The education system does not follow the trends of the 21st century. The influence of religion and the tradition are still significant.



Young people are exposed to untested and often maladjusted information in the field of sexual and reproductive health and rights and healthy life styles in the media and especially social networks.

Gender-based violence and other forms of violence have been steadily raising among young people that results in an increased number of mental disorders and suicide attempts among young people.

DRIVER 3

BASIC, NON-COMPREHENSIVE AND UNAVAILABLE SERVICES, ESPECIALLY AMONG MARGINALIZED AND UNDERSERVED POPULATIONS



Cancers of the reproductive system is one of the leading cancers in Bosnia and Herzegovina and among men and women.

Infertility among partners is on the rise in Bosnia and Herzegovina.

The reasons given for this are many sexual transmitted infections and irregular examinations. This is because prevention programs for the general population are not a state priority.

Marginalized and undeserved population have limited access to SRHR, especially because they do not have health insurance and cannot afford regular sexual and reproductive health and rights examinations.

No sensitised health professionals also do not provide a high-quality integrated sexual and reproductive health and rights services.

DRIVER 4

DISADVANTAGED POSITION OF NONGOVERNMENTAL SECTOR IN B&H



Association XY has no continuous sources of income so it depends on mainly international donors. SRHR is not a matter of priority by the Government or donors.

Association XY faces with problem of depending on funding to deliver services, to work on sexual and reproductive health and rights what can causes disruption in service delivering and preventive work. Therefore, XY need permanent, sustainable and continuous solution through new and innovative strategies of interventions.

According to the global trend to link causally – effect relations among various phenomenon and appearances, which requires additional effort for growth and development of program areas in XY and capacity building.

The new challenges those are current in the 21st century, such as climate changes, natural disasters, frequent migration and immigration that really affect sexual and reproductive health and rights of the citizens. In accordance with this, Association XY needs to be innovative and ready to respond to these new challenges

A large number of NGOs and the disadvantaged position of the NGO sector in the Balkans require constant need for capacity building and innovative approaches.

In addition, it is necessary to act proactively and to seek for alliances with well established NGOs in all branches in B&H to join forces to advocate for changes in NGO legislations, especially for increasing transparency and accountability.



DRIVER 5

LACK OF ACCESS TO QUALITATIVE MENTAL HEALTH SERVICES IN BIH

Despite the evident progress and dynamics visible in the area of mental health in BiH over the past several years, many challenges and obstacles are still present at different levels.

Mental health funding is insufficient; there is no separate budgetary line item for mental health and the funds allocated by the Entity Health Insurance Funds (HIF) are generally used to cover the wages and operating costs, while research, preventive and other community based programs are underfunded, with problems still persisting in relation to the premises and infrastructure. Community-based "alternative" services, such as day centers, safe houses, clubs, mobile

crisis intervention, are insufficient. Also, there are no specialized services and programs capable of responding to specific needs of the young and elderly, as well as gender specificities. Psychotherapeutic treatment in mental health services is insufficiently accessible; there are an insufficient number of trained psychotherapists and occupational therapists. In BiH, data on mental health and mental disorders, which should serve as evidence for better planning and implementation of policies and strategies, are still not collected in a systemic manner, neither at the level of service providers nor at the level of Entity PHIs or population

ASSOCIATION XY'S VISION: Good health and well-being for all in B&H





WHO WE ARE

Association XY is non-governmental, non-political, non-profit organization located in Sarajevo, with the branch office in Banja Luka. XY has 16 years long experience in working at state level.

It was established in 2001 with the help of IPPF EN, by joining a group of citizens interested into solving already existing and threatening problems regarding health, with the special focus on the sexual and reproductive health and rights, mental health, healthy lifestyles and violence prevention. In 2004 Association XY became an Associate Member of IPPF EN, and in November 2006 it was admitted to the full membership of the IPPF (International Planned Parenthood Federation), the most widespread organization in the world with more than 170 member countries through which it works in the area of planned parenthood and ensuring access to health care for everyone.



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